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The Audit “Internationalisation of Universities”

Aims and Benefits

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International Conference
“Rationales for Internationalisation”
Moscow, 24th May 2012

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Why?

How?

What is the added value?

Hypotheses on „Good“ Internationalisation

Internationalisation is ...

- **holistic:**
to be included in all dimensions of a university's business
- **context-dependent:**
no “one size fits all”-solution, but “tailor-made” strategies
- **not an end in itself:**
to be pursued goal-oriented and with a focus on quality enhancement
- **a priority for the university leadership:**
needs professional management

Hypotheses on Assessing Internationalisation and/or Internationality

Internationality ...

- should – first of all – be measured on the basis of the institutional profile and goals.
- should be developed in dialogue with all stakeholders.

Indicators...

- can be employed to enhance transparency and comparability.
- depict only parts of reality.
 - A qualitative “**exploration**” of **organisational structures and processes**, but also of **mind-**

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Concept and Services



The Audit “Internationalisation of Universities” offers German universities **independent and systematic advice** on the further development of their internationalisation process.



Concept and Services



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In concrete terms, the Audit offers universities the following **benefits**:

- **assessment** of the university’s status quo of **internationality**
- **identification** or (clearer) **definition** of the university’s internationalisation **goals**
- (further) **development** of an institutional internationalisation **strategy**
- **recommendations** for concrete **measures** in defined areas of internationalisation

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Approach

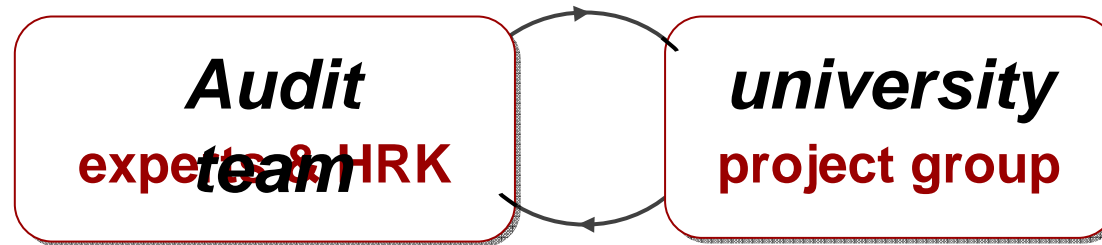


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- exercise for **self-improvement**, combining elements of self-reflexion with external consultancy
- **individualised approach**, based on the actual needs and given capacities
- **holistic perspective**, comprising the entire institution and all fields of international activity in four major areas:
 - ✓ Planning & Steering
 - ✓ Study & Teaching
 - ✓ Research & Technology Transfer
 - ✓ Advice & Support
- ⁷ **confidentiality** maintained throughout the process

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Actors Involved



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project group of the university:

- represents the **whole institution** (executive board, faculties, administration, students, foreign members of the institution)

external experts (three per university):

- have expertise in the field of **internationalisation**, **international professional experience**, experience as **auditors/evaluators**, knowledge of the **German higher education system** and a good **command of German**

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Process



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Milestones of the Audit process (about 12 months in total):

- **self-evaluation report:**

- chapter 1: strategy, goals, instruments
- chapter 2: SWOT-analysis
- chapter 3: data (about 90 indicators)

- **site visit** at the university:

- interviews and discussions with university members (single and small groups)

- **consolidation workshop:**

- development of an implementation plan

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Participating Institutions 2009 – 2013



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Effects at Institutional Level



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The Audit

- raises **awareness**, fosters **dialogue** and creates **ownership**
- helps to **focus and strategically develop** the **internationalisation** process
- contributes to sharpening the **institutional profile**
- contributes to raising the institution’s **international attractiveness and competitiveness**

Effects at National Level



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The Audit

- delivers insights into the **strengths and weaknesses** of the **German higher education system** as a whole (with regard to internationalisation)
- helps to identify **concrete shortcomings** on the basis of aggregate results from the different audit processes
- shares its results with ministries and funding organisations in order to **remedy the detected shortcomings**

Distinct Features

(compared to other assessment tools)



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- **non-comparative assessment**
⇔ rankings in general, International Student Barometer (by i-graduate)
- **not (so much) indicator-based**
⇔ rankings in general, IMPI
- **self-evaluation + external peer review**
⇔ IMPI, Mapping Internationalisation (by NUFFIC)
- **holistic approach**
⇔ ACA Internationalisation Monitor – AIM (“standard” version)
- **designed specifically for the German HE context**
⇔ Internationalisation Strategies Advisory Service (by IAU),



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Thank you!

Спасибо за внимание!

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